

ORDER



KSNV

Orders	Order / Rev:	105003	
	Alt Order #:	06837948	KSNV
	Product Desc:	OBAM FOR AMERICA	
	Estimate:	1537	
	Flight Dates:	10/09/12 - 10/15/12	
	Original Date / Rev:	08/01/12 / 08/01/12	
	Order Type:	GENERAL	
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		1010 Wisconsin Ave. NW	EOM/EOC
		Washington, DC 20007	Agency Commission:
			15%
Advertiser	Name:	Obama for America	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PLC01-Democrat	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	156	\$36,095.00	\$30,680.75	
Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	156	\$36,095.00	\$30,680.75	0.00	
Totals	156	\$36,095.00	\$30,680.75	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$36,095.00
Market	100%	\$120,316.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,266.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$16,844.33
KTUD	1%	\$1,203.17
KVVU	26%	\$31,282.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,625.33

Order / Rev: 105003 Advertiser: Obama for America
 Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA
 Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$100.004	0.00	NM		4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$100.00 0.00															
E 2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$100.004	0.00	NM		1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$100.00 0.00															
E 3	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagn&M	430a-5a		-TWTF--	:30	4	\$50.004	0.00	NM		4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$50.00 0.00															
E 4	KSNV	10/15/12	10/15/12	Wake Up Early w/ Wagn&M	430a-5a		M-----	:30	1	\$50.004	0.00	NM		1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$50.00 0.00															
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$190.004	0.00	NM		4	\$760.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$190.00 0.00															
E 6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$190.004	0.00	NM		1	\$190.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$190.00 0.00															
E 7	KSNV	10/09/12	10/12/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$250.004	0.00	NM		8	\$2,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 8 \$250.00 0.00															
E 8	KSNV	10/15/12	10/15/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$250.004	0.00	NM		2	\$500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 2 \$250.00 0.00															
E 9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$125.00 0.00															
E 10	KSNV	10/13/12	10/13/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.004	0.00	NM		1	\$175.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$175.00 0.00															
E 11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$110.004	0.00	NM		1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$110.00 0.00															
E 12	KSNV	10/14/12	10/14/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$250.004	0.00	NM		1	\$250.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$250.00 0.00															
E 13	KSNV	10/14/12	10/14/12		CM	9a-930am	-----S	:30	1	\$125.004	0.00	NM		1	\$125.00

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 Alt Order #: 06837948 Product Desc: OBAM FOR AMERICA KSNV
 Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today Wknd															
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1	\$125.00			0.00					
E 14	KSNV	10/14/12	10/14/12	Chris Matthews	9:30AM	CM	9:30a-10a			-----S	:30	1	\$175.004	0.00 NM	1 \$175.00
Chris Matthews															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1	\$175.00			0.00					
E 15	KSNV	10/09/12	10/12/12	M-F Today Show II	3rd	HM	9-10a			-TWTF--	:30	8	\$150.004	0.00 NM	8 \$1,200.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		8	\$150.00			0.00					
E 16	KSNV	10/15/12	10/15/12	M-F Today Show II	3rd	HM	9-10a			M-----	:30	2	\$150.004	0.00 NM	2 \$300.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2	\$150.00			0.00					
E 17	KSNV	10/09/12	10/12/12	M-F Today Show III	4th	BM	10am-11am			-TWTF--	:30	8	\$100.004	0.00 NM	8 \$800.00
Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		8	\$100.00			0.00					
E 18	KSNV	10/15/12	10/15/12	M-F Today Show III	4th	BM	10am-11am			M-----	:30	2	\$100.004	0.00 NM	2 \$200.00
Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2	\$100.00			0.00					
E 19	KSNV	10/09/12	10/12/12	Rachael Ray		CM	11am-12pm			-TWTF--	:30	4	\$100.004	0.00 NM	4 \$400.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$100.00			0.00					
E 20	KSNV	10/15/12	10/15/12	Rachael Ray		CM	11am-12pm			M-----	:30	1	\$100.004	0.00 NM	1 \$100.00
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$100.00			0.00					
E 21	KSNV	10/09/12	10/12/12	Noon News		CM	12-1230pm			-TWTF--	:30	4	\$125.004	0.00 NM	4 \$500.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$125.00			0.00					
E 22	KSNV	10/15/12	10/15/12	Noon News		CM	12-1230pm			M-----	:30	1	\$125.004	0.00 NM	1 \$125.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$125.00			0.00					
E 23	KSNV	10/09/12	10/12/12	The Agenda	1230pm	CM	1230-1p			-TWTF--	:30	4	\$90.004	0.00 NM	4 \$360.00
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$90.00			0.00					
E 24	KSNV	10/15/12	10/15/12	The Agenda	1230pm	CM	1230-1p			M-----	:30	1	\$90.004	0.00 NM	1 \$90.00
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$90.00			0.00					
E 25	KSNV	10/09/12	10/12/12			CM	1258p-2pm			-TWTF--	:30	4	\$150.004	0.00 NM	4 \$600.00

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$150.00			0.00					
E 26	KSNV	10/15/12	10/15/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Days of our Lives											
				DAYS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$150.00			0.00					
E 27	KSNV	10/09/12	10/12/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.004	0.00	NM		4	\$400.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$100.00			0.00					
E 28	KSNV	10/15/12	10/15/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.004	0.00	NM		1	\$100.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$100.00			0.00					
E 29	KSNV	10/09/12	10/12/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4	\$150.00			0.00					
E 30	KSNV	10/15/12	10/15/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1	\$150.00			0.00					
E 31	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$175.004	0.00	NM		8	\$1,400.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		8	\$175.00			0.00					
E 32	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$175.004	0.00	NM		2	\$350.00
				4PM NEWS (1 hour)											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2	\$175.00			0.00					
E 33	KSNV	10/09/12	10/12/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$265.004	0.00	NM		13	\$3,445.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		13	\$265.00			0.00					
E 34	KSNV	10/15/12	10/15/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.004	0.00	NM		2	\$530.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2	\$265.00			0.00					
E 35	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004	0.00	NM		1	\$200.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1	\$200.00			0.00					
E 36	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.004	0.00	NM		1	\$450.00
				News 3 in Prime											
				NEWS AFTER NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1	\$450.00			0.00					
E 37	KSNV	10/09/12	10/12/12		CM	630-7pm	-TWTF--	:30	4	\$260.004	0.00	NM		4	\$1,040.00

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Flight Dates:	10/09/12 - 10/15/12	Estimate:	1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$260.00		0.00			
E 38	KSNV	10/15/12	10/15/12	M-F Jeopardy	CM	630-7pm				M-----	:30	1	\$260.004	0.00 NM	1 \$260.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$260.00		0.00			
E 39	KSNV	10/09/12	10/12/12	M-F Wheel	CM	7-730pm				-TWTF--	:30	4	\$260.004	0.00 NM	4 \$1,040.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$260.00		0.00			
E 40	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm				M-----	:30	1	\$260.004	0.00 NM	1 \$260.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$260.00		0.00			
E 41	KSNV	10/09/12	10/12/12	Face to Face w/ Ralston	CM	730-758pm				-TWTF--	:30	4	\$150.004	0.00 NM	4 \$600.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$150.00		0.00			
E 42	KSNV	10/15/12	10/15/12	Face to Face w/ Ralston	CM	730-758pm				M-----	:30	1	\$150.004	0.00 NM	1 \$150.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$150.00		0.00			
E 43	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm				----S-	:30	1	\$175.004	0.00 NM	1 \$175.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$175.00		0.00			
E 44	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune	CM	7-730pm				-----S-	:30	1	\$175.004	0.00 NM	1 \$175.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$175.00		0.00			
E 45	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm				M-----	:30	1	\$1,100.004	0.00 NM	1 \$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$1,100.00		0.00			
E 46	KSNV	10/09/12	10/09/12	Tues PR 10-11p	CM	10-11pm				-T-----	:30	1	\$900.004	0.00 NM	1 \$900.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1				\$900.00		0.00			
E 47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p	CM	8-9pm				---T---	:30	1	\$650.004	0.00 NM	1 \$650.00
				Thursday Prime 8-9pm											
				ROCK/ALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1				\$650.00		0.00			
E 48	KSNV	10/11/12	10/11/12	Thurs PR 9-10p	CM	9-10pm				---T---	:30	1	\$850.004	0.00 NM	1 \$850.00
				Thursday Prime 9-10pm											
				OFFICE/PARKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1				\$850.00		0.00			
E 49	KSNV	10/12/12	10/12/12		CM	9-10pm				----F---	:30	1	\$750.004	0.00 NM	1 \$750.00

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Fri PR 9-10p																										
Friday Prime 9-10pm																										
GRIMM																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----F--</td><td>1</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----F--	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----F--	1	\$750.00	0.00																					
E 50	KSNV	10/12/12	10/12/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00											
Friday Prime 10-11pm																										
DATELINE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----F--</td><td>1</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----F--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----F--	1	\$1,000.00	0.00																					
E 51	KSNV	10/13/12	10/13/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004	0.00	NM		1	\$350.00											
Saturday Prime 8-9pm																										
NBC PRIME																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$350.00	0.00																					
E 52	KSNV	10/13/12	10/13/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00											
Saturday Prime 9-10pm																										
NBC PRIME																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$400.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$400.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$400.00	0.00																					
E 53	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00											
NFL Pre-Game																										
FNIA																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$600.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$600.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$600.00	0.00																					
E 54	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00											
NFL Football																										
SUN NIGHT FTBL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$4,000.00	0.00																					
E 55	KSNV	10/14/12	10/14/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00												
Jeopardy in Prime																										
TBD																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$350.00	0.00																					
E 56	KSNV	10/14/12	10/14/12	LAW & ORDER (synd) FGM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00													
Law & Order (synd) PRIME																										
LAW & ORDER																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$350.00	0.00																					
E 57	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.004	0.00	NM		4	\$1,100.00											
M-F News 3 at Eleven																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-TWTF---</td><td>4</td><td>\$275.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-TWTF---	4	\$275.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-TWTF---	4	\$275.00	0.00																					
E 58	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004	0.00	NM		1	\$275.00											
M-F News 3 at Eleven																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$275.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$275.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$275.00	0.00																					
E 59	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM		1	\$285.00											
CM																										
Sa-Su News 3 at Eleven																										
NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$285.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$285.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S-	1	\$285.00	0.00																					
E 60	KSNV	10/14/12	10/14/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM		1	\$285.00											
CM																										
Sa-Su News 3 at Eleven																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-----S	1	\$285.00	0.00																					
E 61	KSNV	10/09/12	10/12/12	CM	1135p-1237a	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00												

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
	LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-TWTF--		4			\$150.00	0.00					
E 62	KSNV	10/15/12	10/15/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.00	4	0.00	NM		1 \$150.00
				Tonight Show											
	LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1			\$150.00	0.00					
E 63	KSNV	10/09/12	10/12/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.00	4	0.00	NM		4 \$240.00
				Late Night w/Fallon											
	FALCON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-TWTF--		4			\$60.00	0.00					
E 64	KSNV	10/15/12	10/15/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.00	4	0.00	NM		1 \$60.00
				Late Night w/Fallon											
	FALCON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1			\$60.00	0.00					
E 65	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM		1 \$400.00
				Saturday Night Live											
	SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1			\$400.00	0.00					
E 66	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	M	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM		1 \$90.00
				Sports Night in Las Vegas											
	SPORTS NIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		1			\$90.00	0.00					